



NorCordia

— Horses For LIFE! —



NorCordia is the leading professional selection and training group offering unique sporthorse investment portfolio opportunities for both investors and horse enthusiasts. With our headquarters in Kolding, Denmark, and Wellington, Florida, we specialize in prioritizing the welfare of horses and cultivating a harmonious partnership between horse and rider.

www.norcordia.com

Horses For LIFE!



Welcome

The name “NorCordia” encompasses the fundamental principles that define us. “Nor” signifies our Nordic heritage, while “Cordia” represents the profound assurance of the heart. These pillars form the bedrock of our organization.

We extend a warm invitation to you to join NorCordia, where our unwavering commitment to Horses For LIFE is more than a mission statement. It’s a promise.

Catherine Haddad Staller



Introduction

NorCordia is a professional selection and training group offering unique sport horse investment portfolio opportunities for both investors and horse enthusiasts. With our headquarters in Koldingvej, Denmark, and Wellington, Florida, we specialize in prioritizing the welfare of horses and cultivating a harmonious partnership between horse and rider.

Boasting a collective experience of over 70 years, our extensive network spans across Europe, Asia, and the U.S.A. We are passionately dedicated to providing our clients with expert guidance, ensuring an extraordinary journey in the equestrian world.

At NorCordia, the well-being of our equine athletes takes center stage. Our training programs are firmly rooted in classical methods, placing the horse's welfare as our top priority. Whether you are a novice or an experienced rider, our methodology instills unwavering confidence in our ability to match you with the ideal equine companion. Your match will be a horse for LIFE!



NorCordia creates growth for portfolio investors through strategic investment opportunities in the equestrian sector. Our team of experienced professionals meticulously evaluates and selects high-potential horses to build a diverse and lucrative portfolio.

Through our comprehensive understanding of the industry, market trends, and the discerning eye of our experts, we carefully consider factors such as breeding, performance history, training alignment, and market demand to curate a portfolio that delivers financial growth and aligns with our unwavering commitment to equine welfare.

By combining our expertise in the equestrian industry with sound financial acumen, we strive to create sustainable growth and exceptional investment opportunities for our valued portfolio investors. At NorCordia, we are driven by the belief that passion for horses can be combined with astute investment strategies to achieve remarkable success.



Our Mission



At NorCordia, our mission is to be the leading professional selection and training group in the equestrian industry, offering unique sport horse investment portfolio opportunities. We are committed to prioritizing the welfare of horses, cultivating harmonious partnerships between horses and riders, providing educational opportunities to further equestrian sports, and delivering exceptional value to our clients. Through our expertise and dedication, we aim to create sustainable growth and remarkable success in the equestrian world.





Our Vision

Our vision at NorCordia is to revolutionize the equestrian industry by combining a deep understanding of horsemanship with astute investment strategies. We strive to create a world where the well-being of equine athletes is paramount, and where investors can find exceptional opportunities in the equestrian sector. With our unwavering commitment to equine welfare, we envision a future where every horse and rider pair thrives, forging lasting partnerships and achieving remarkable success together.



What Guides Us

Equine Welfare: We prioritize the well-being, health, and happiness of horses in everything we do. Our training programs and selection processes are rooted in classical methods that ensure the physical and emotional welfare of our equine athletes.

Expert Guidance: We are driven by a collective experience of over 70 years and a passion for horses. We provide our clients with expert guidance, leveraging our extensive network and comprehensive understanding of the industry to deliver exceptional value and extraordinary experiences.

Partnership & Harmony: We believe in fostering harmonious partnerships between horses and riders. Our methodology focuses on matching the ideal equine companion with riders of all levels, instilling confidence and ensuring a lasting connection that transcends competition.



Strategic Investment: We are committed to creating growth for our portfolio investors through strategic investment opportunities in the equestrian sector. Our team of experienced professionals meticulously evaluates and selects high-potential horses to build diverse and lucrative portfolios.

Integrity & Trust: We operate with the utmost integrity and transparency in all our dealings. Our clients trust us to deliver on our promises, and we value the long-lasting relationships we build based on honesty, professionalism, and respect.

Our Leadership



When you choose NorCordia, you're choosing a dedicated partner committed to your satisfaction. Let us assist you in finding the horse of your dreams, providing personalized attention and a seamless experience every step of the way. Contact us today to select your horse for LIFE! Trust us to deliver excellence in equestrian partnerships.



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Our Locations



Kolding Denmark

Our company headquarters in Kolding, Denmark, serve as the central hub for our office, agency services, and sourcing exceptional dressage horses throughout Europe.



Wellington Florida


Our winter base in Wellington, Florida, provides an excellent platform for our horses to compete and excel is the ideal hub for our winter training center and sales operations.



Califon New Jersey

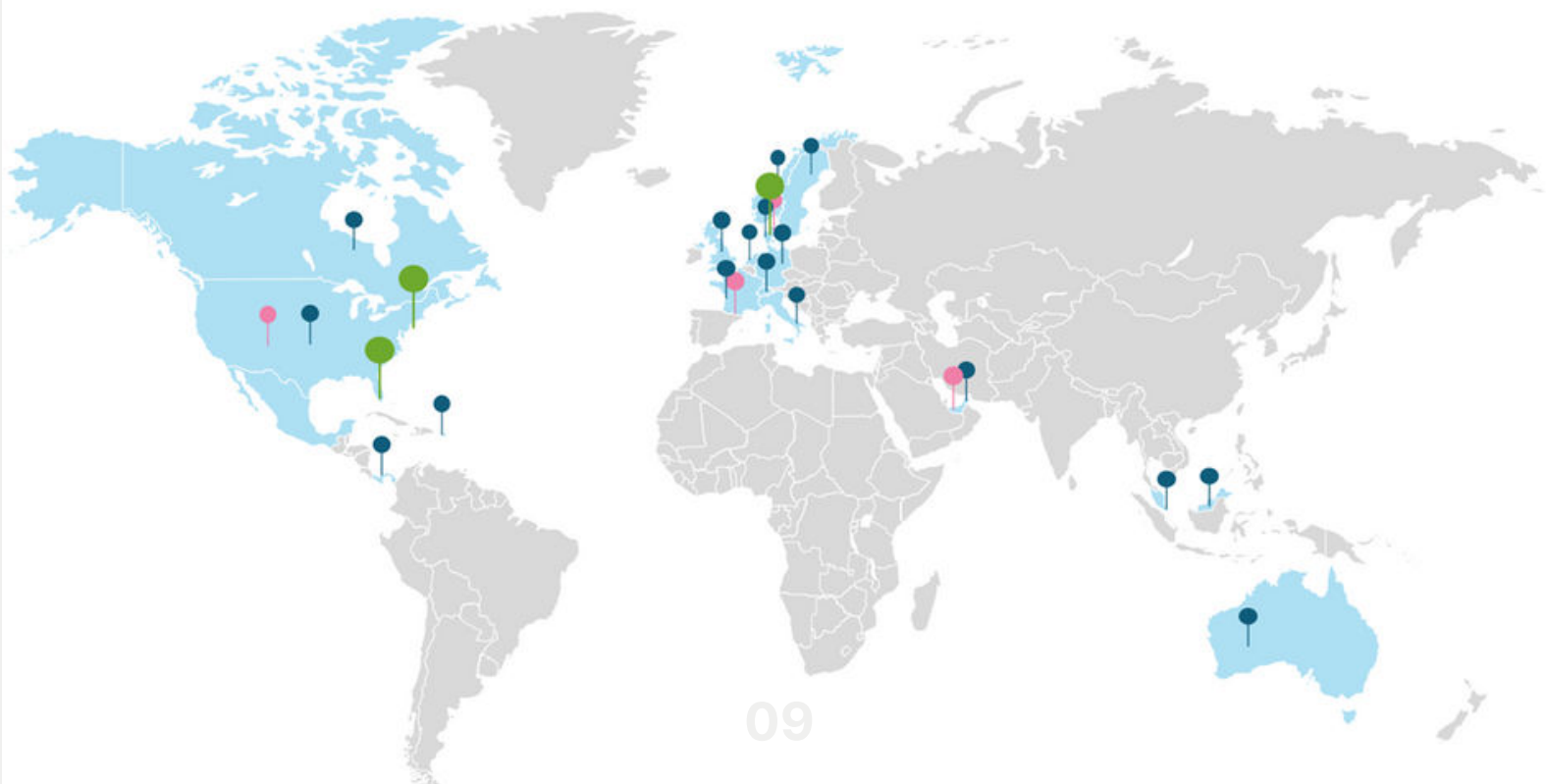
Our summer training headquarters are based in New Jersey, where we've found the perfect location for our dressage horses and sales operations.

In addition to our three locations, NorCordia has sold horses and has Portfolio Investors from various parts of the world.

 Investors

 Sales

 NorCordia Locations





Training Principles

Underpinning our company's training principles is the extensive expertise and international success of our Head Trainer, Catherine Haddad Staller. With a remarkable career, Catherine's dedication to classical training, commitment to excellence, and passion for the sport continue to inspire our team and shape our approach to horsemanship and training.

Catherine's career is a testament to her dedication to the sport and her unwavering commitment to excellence. Having represented the United States in numerous national and international events, she boasts over 150 top ten placings and Grand Prix-level victories. Her achievements at both national and international levels are a testament to her mastery of the discipline.

Catherine's training journey took a transformative turn when she relocated to Germany in pursuit of her dressage career. This pivotal experience shaped her approach to training, as she immersed herself in the German equestrian culture and learned the language. Establishing her own training and sales business in Vechta, Oldenburg, Catherine continued to achieve remarkable success, riding to top finishes in prestigious competitions across Europe.



Notably, Catherine's notable achievements include representing the United States at the FEI World Cup Finals and as Reserve Rider for the US Dressage Team at the FEI World Equestrian Games. Her numerous wins on her beloved horse, Cadillac, further solidify her position as a prominent figure in international dressage.

Upon her return to the United States, Catherine continued to make her mark in the dressage world, competing internationally and coaching riders to achieve their highest potential. Her training principles, rooted in classical traditions, have guided numerous riders to international levels and earned them USDF Gold Medals.

Catherine's multifaceted involvement in the equestrian world extends to breeding, where her horses have received top honors in both the United States and Germany. Her exceptional accomplishments, including receiving awards from the Oldenburg Breeder's Registry in Germany, underscore her expertise in breeding as well.





Welfare Principles

Our collaboration with esteemed partners extends beyond the arena and into the heart of our commitment to equine welfare. The health and happiness of our equine companions are paramount, and our partnership with Running S Equine reflects our dedication to providing the highest standards of care. The expertise, compassion, and unwavering commitment of our veterinary team ensure that our horses receive the best possible treatment and attention. The welfare of our equine athletes stands at the forefront of our mission.





At NorCordia, we hold the belief that every horse is unique, deserving of specialized care and equipment to enable them to reach their full potential. Our commitment to tailoring equipment to the specific needs of each horse is a cornerstone of our training philosophy. It's a commitment that led our Head Trainer, Catherine Haddad Staller, to design the Stubben Genesis Special.

Understanding that no two horses are alike, Catherine's innovative design of the Stubben Genesis Special saddle is a testament to our dedication to precision and customization. This saddle, born out of years of experience and expertise, allows for unparalleled comfort and support, ensuring that every horse can perform at their best.



Success in Ermelo

The success of our horse, Vianne, at the World Breeding Championships in Ermelo marks a moment of unparalleled pride and achievement for our company. Vianne's remarkable journey, meticulously nurtured by our Head Trainer and Co-Founder, Catherine Haddad Staller, has not only showcased her extraordinary breeding but also the unmatched dedication and expertise. Vianne's impressive 10th place finish in the 7yo Finals, an accomplishment previously unheard of for an American-bred and trained horse competing in Europe, reinforces our company's commitment to excellence.



Through meticulous planning and effort, Catherine guided her self-bred horse, NorCordia's Vianne, to the World Breeding Championships in Ermelo. Vianne, carefully selected and bred over four generations, became a testament to Catherine's commitment. Moreover, Catherine personally oversaw the training of both horse and rider over a span of four years, utilizing her unique training method and a saddle of her own design.

This hands-on approach bore fruit when Vianne achieved a remarkable 10th place finish in the 7yo Finals, a feat previously unprecedented for an American-bred and trained horse competing in Europe. Catherine's accomplishment not only showcases her exceptional horsemanship but also underscores our company's values and commitment.



Cathrine Dufour



Within NorCordia, our passion for equestrian sports and our vision to leave a lasting impact on the equestrian world drive our actions. We are excited to announce a significant collaboration with the esteemed Cathrine Laudrup-Dufour, the World No. 2 in dressage. This partnership marks a pivotal moment in our journey and underscores our unwavering commitment to the equestrian community.





As we embark on this exciting venture, we've entrusted our Ermelo 7yo Finalist, Vianne, into the capable hands of Cathrine. This step not only reaffirms our dedication to the sport but also emphasizes our profound commitment to the well-being and development of our cherished equine partners.

Our values, centered around education, exemplary horsemanship, and the artistry of dressage, seamlessly align with our mission to elevate the equestrian community and promote dressage on a global scale. This collaboration is a testament to our shared vision for the future of the sport and our determination to make a lasting impact.





Investment Portfolios

We specialize in crafting carefully curated sport horse investment portfolios, presenting exclusive and profitable opportunities for both investors and horse enthusiasts. With our expertise in selecting and training top-tier prospects, we ensure the potential for outstanding returns.

Join us in the world of horse investment at NorCordia, where you can experience the thrill of financial growth alongside your equestrian passions.



At NorCordia, we excel in creating elite sport horse investment portfolios. These meticulously crafted collections of top-tier prospects offer exclusive and lucrative opportunities for both seasoned investors and horse enthusiasts alike. Our commitment to excellence ensures that each portfolio is a gateway to potential outstanding returns.



Horse Training & Sales

NorCordia specializes in training and selling 30-40 horses over a span of 3 years, offering a dynamic and engaging investment opportunity within the equestrian world.



Expected Profit & Return

Anticipate a profitable journey with an approximate 40% profit over 3 years and an expected average return of 14% per year, blending your passion for horses with financial growth.



Transparency & Updates

We operate with a high degree of discretion, providing investor newsletters twice per year to keep you informed. Our investment portfolios typically run for 3 years, ensuring you have a clear and steady path toward your financial goals.



Discover Our Collection

At NorCordia, we offer a curated selection of elite dressage horses for sale, ranging from developing talent to Grand Prix levels. Our portfolio is constantly growing as we search for premium horses that embody exceptional talent and potential. Whether you are a seasoned competitor or an aspiring rider, our experienced team is here to assist you. Explore our collection and take the first step towards finding your horse for LIFE.

Your Ideal Match



At NorCordia, we recognize that finding the perfect horse isn't just a transaction—it's an emotional and profound journey. While our selection of available horses showcases our commitment to excellence, we also understand that your preferences and requirements are uniquely yours. That's why we introduce our specialized agency service, dedicated to assisting you in finding the equestrian companion of your dreams.

Share your vision. Reach out to us to convey your aspirations and specifications. Whether you're searching for a rising star in the equestrian world or a seasoned partner to share unforgettable moments with, we're here to listen and understand your desires.



Agency Services



At NorCordia, we understand that finding the ideal horse is a deeply personal and important decision. While our inventory of horses for sale is carefully curated, we recognize that your specific needs and preferences may require a tailored approach. That's why we offer our exclusive agency services, dedicated to creating the best equine and human matches.



Elevate Your Experience

Our specialized agency service is tailored to bring your equestrian dreams to life. Whether you're seeking to discover your ideal equine partner or looking to sell an equine talent, share your vision with us.



Global Market Access

With our exclusive market access and extensive global network, we bring you a world of equine possibilities. Whether you seek a rising star or a seasoned partner, our local expertise combined with global reach ensures that your ideal equine match is just a heartbeat away.



Equine Welfare First

Our commitment to transparent transactions and equine welfare forms the foundation of our agency service. Rest assured, as we guide you through this emotional journey, every step is taken with integrity, ensuring the well-being of both rider and horse. Discover a partnership that's built on trust and compassion with NorCordia.



Horses For LIFE!

When you choose NorCordia, you're choosing a dedicated partner committed to your satisfaction. Let us assist you in finding the horse of your dreams, providing personalized attention and a seamless experience every step of the way. Contact us today to select your horse for life. Trust us to deliver excellence in equestrian partnerships.



THANK YOU



We appreciate your interest in NorCordia, where we wholeheartedly embrace our mission: "Horses For LIFE!" Our dedication to the well-being of our equine athletes and fostering the deep bond between horse and rider is at the core of our identity. Whether you're an experienced equestrian or just starting your journey, we invite you to become a part of our community, where horses are not just an investment but a way of life.



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